

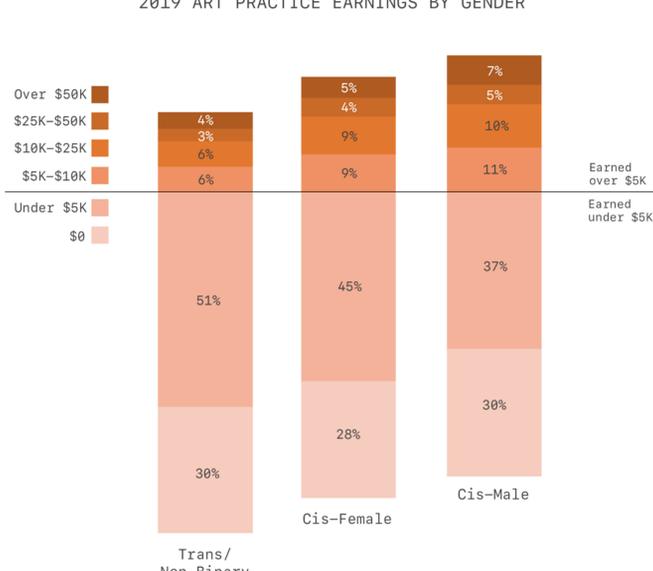
DATA DISPATCH 4: ART PRACTICE EARNINGS x DEMOGRAPHICS

A note to our readers—In addition to sharing data about LA-based artists, the LAAC Data Dispatches are a way for us to share how this data is analyzed, explored, and ends up as a published report you can read and use. Through the Data Dispatches **we aim to be transparent about both the product and process of data analysis** (which is typically pretty opaque, right?).

To discover relevant insights during analysis we divide our dataset into meaningful categories—for example, by Race, Age, Parental status, etc. Because this reduces the number of responses we are analyzing, this process can limit the statistical significance of the findings **which make them less generalizable to LA-based artists who did not respond to our 2020 survey**. In Data Dispatch 4, the findings about earnings according to demographic categories are not statistically significant. We encourage all readers to keep this in mind when reading and sharing this data.

Also, the findings in this dispatch surprised us. Rather than conceal this uncertainty, we want to make space for artists' to share their thoughts, stories, and insights so we can collectively consider possible explanations for the findings in this report. [If you'd like to share your thoughts with us.](#)

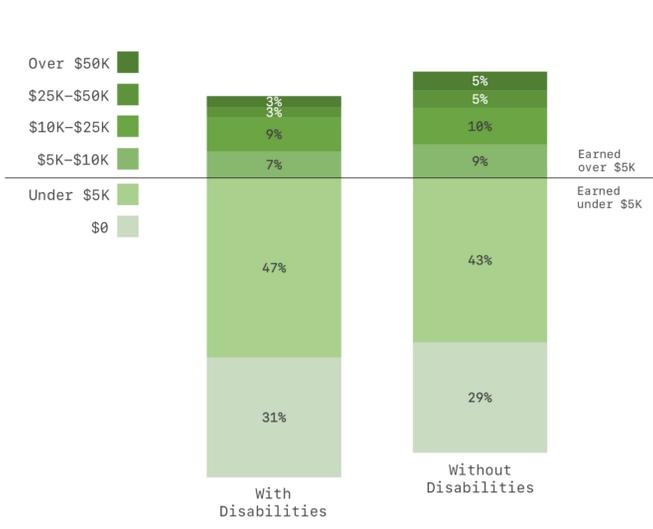
2019 ART PRACTICE EARNINGS BY GENDER



2019 ART PRACTICE EARNINGS by GENDER

TRANS/NON-BINARY artists more commonly experienced lower earnings from their art practice than CIS FEMALE and CIS MALE artists— with 81% earning under \$5,000 or nothing at all. While all art earnings were low, CIS MALE artists overall experienced higher earnings from their art practice with 33% reporting that they earned over \$5,000 in 2019.

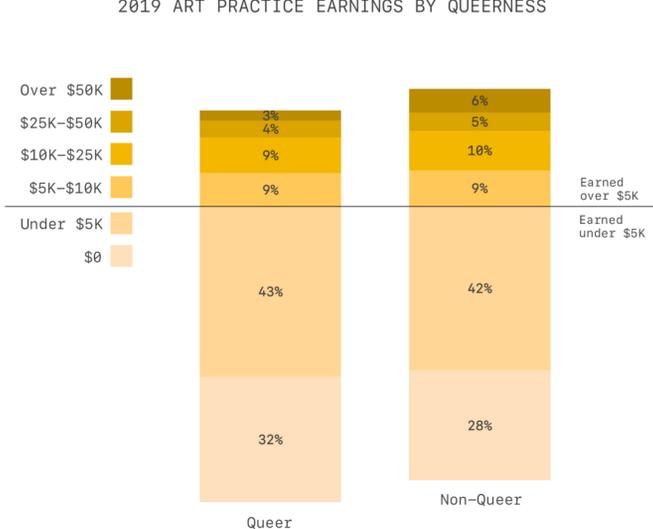
2019 ART PRACTICE EARNINGS BY ABILITY



2019 ART PRACTICE EARNINGS by ABILITY

Slightly more artists WITH DISABILITIES reported earning between \$0 to \$5,000 on their art practice than respondents WITHOUT DISABILITIES.

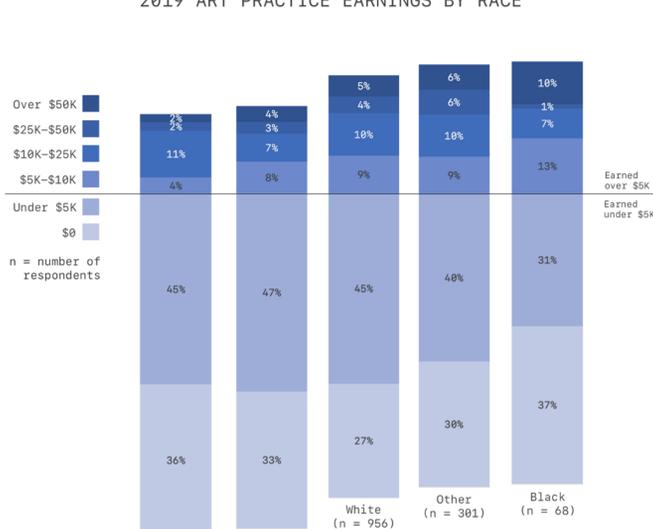
2019 ART PRACTICE EARNINGS BY QUEERNESS



2019 ART PRACTICE EARNINGS by QUEERNESS

Slightly more QUEER identifying respondents reported earning under \$5,000 on their art practice than NON-QUEER respondents.

2019 ART PRACTICE EARNINGS BY RACE



2019 ART PRACTICE EARNINGS by RACE

As you read the following data about earnings and race, please keep in mind there are substantial differences in the number of respondents within each racial category, as indicated in the chart.

- BLACK and ASIAN respondents had the highest rate of '\$0 earnings,' followed by LATINX, OTHER, then WHITE.
- LATINX, ASIAN, and WHITE respondents had the highest rate of earning 'Under \$5K,' followed by OTHER, then BLACK.
- BLACK and OTHER respondents had the highest rate of earnings over \$5K, followed by WHITE, LATINX, then ASIAN.

*Survey respondents had the option of selecting more than one racial category. For this reason, each racial category includes respondents who identified exclusively within this category, as well as respondents who identified within an additional racial category. As such, some overlap occurs.

LA ARTISTS! — How does this data compare to your experience? We would love to hear your reflections, insights, and feelings as we share our dispatches.

GET IN TOUCH!

LAAC is completely volunteer-run and unfunded. We invite individuals who value our mission to invest in our longevity and future by supporting our work through our first membership offering. Become an "Early Adopter" by donating \$5, \$15, \$25, or \$50 a month. All donations are 100% tax deductible.

SUPPORT OUR WORK

Help us effect change by sharing this information on social media and by forwarding this email to visual artists and organizers in the Los Angeles art community.

SPREAD THE WORD ON SOCIAL

The Los Angeles Artist Census (LAAC) is an artist-run research initiative that gathers and publishes data about the lives and practices of LA County visual artists. For more information [visit our website](#) and [follow us](#).