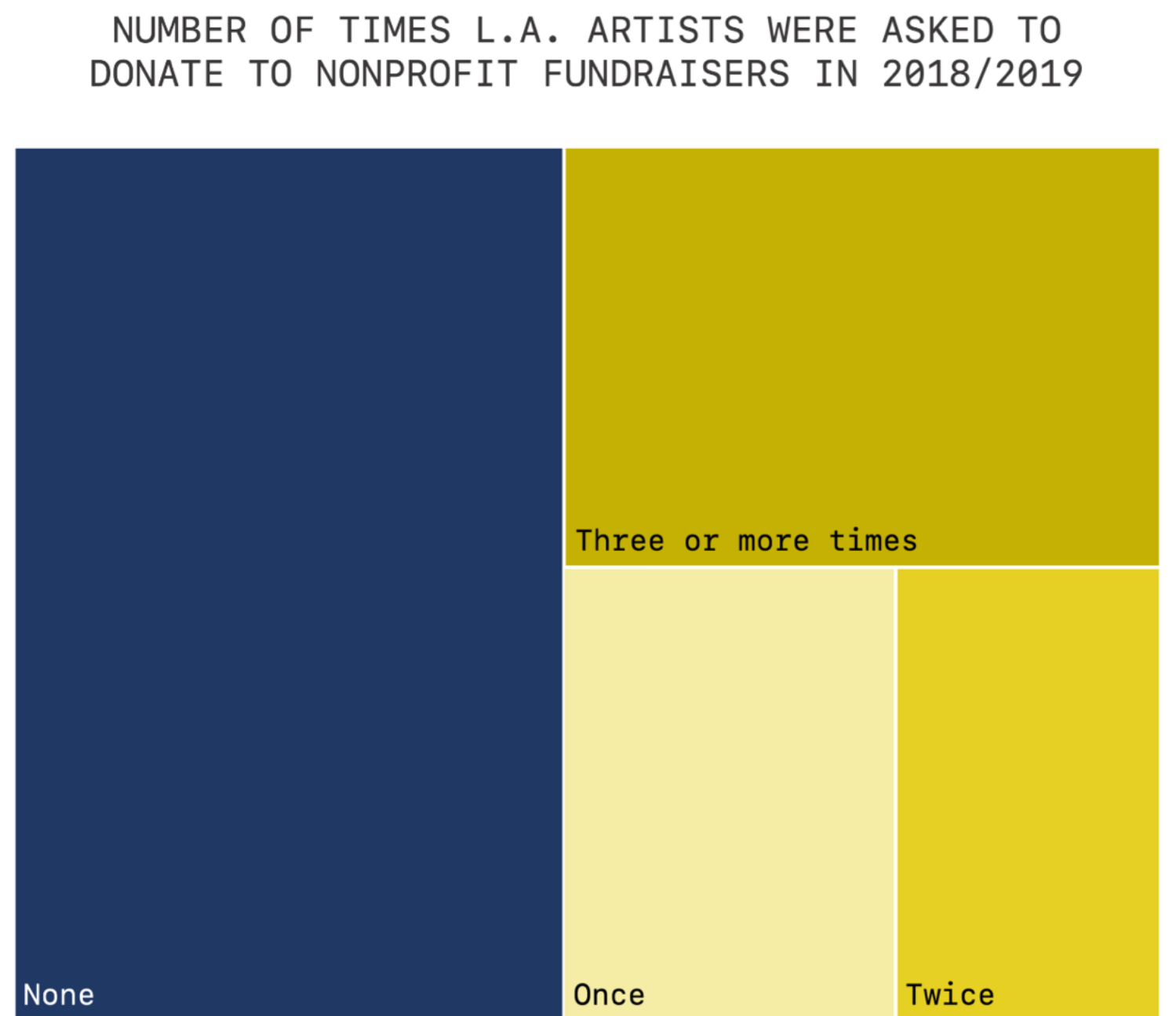




📊 DATA DISPATCH 9: ARTISTS' DONATIONS

Artists often support a variety of causes through the donations of their artwork to fundraisers, as was witnessed throughout last year with [emergency pandemic relief](#), the [racial justice movement](#), and the [2020 presidential election](#). We present this Data Dispatch to celebrate artists' contributions. It includes data from a sample of local artists on how often they've been asked to donate artwork to nonprofit organizations' fundraisers and on the value of their donations.

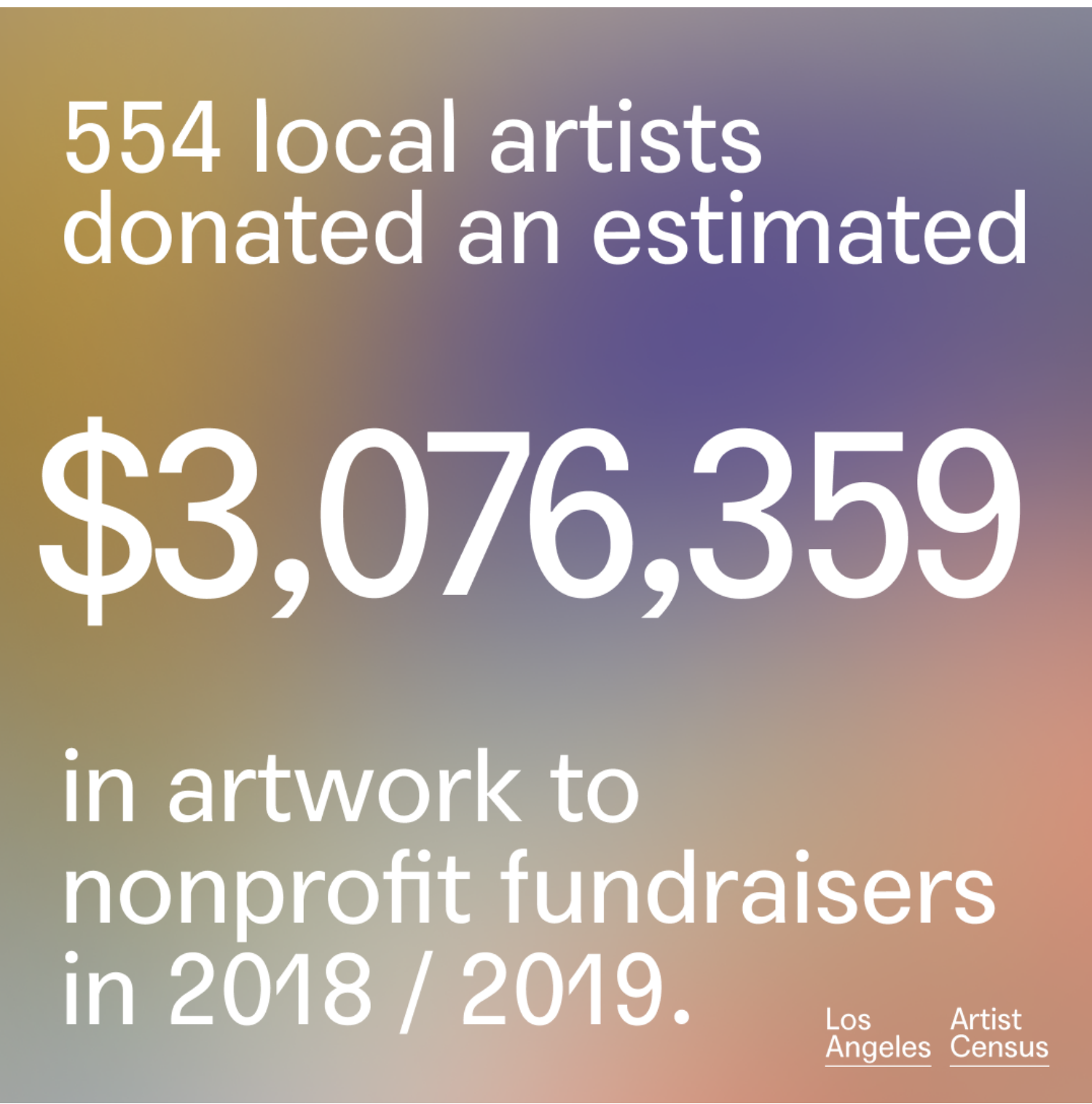
As always artists, [send us your feedback, questions, experiences, and comments](#).



📍 PERCENTAGE OF ARTISTS DONATING ARTWORK TO NON PROFIT FUNDRAISERS IN 2018 / 2019

52% of respondents were asked to donate artwork to a nonprofit organization for a fundraiser, in 2018 / 2019. Of those who were asked to donate, 28% were asked to donate once, 24% were asked twice, and 48% were asked 3 or more times.

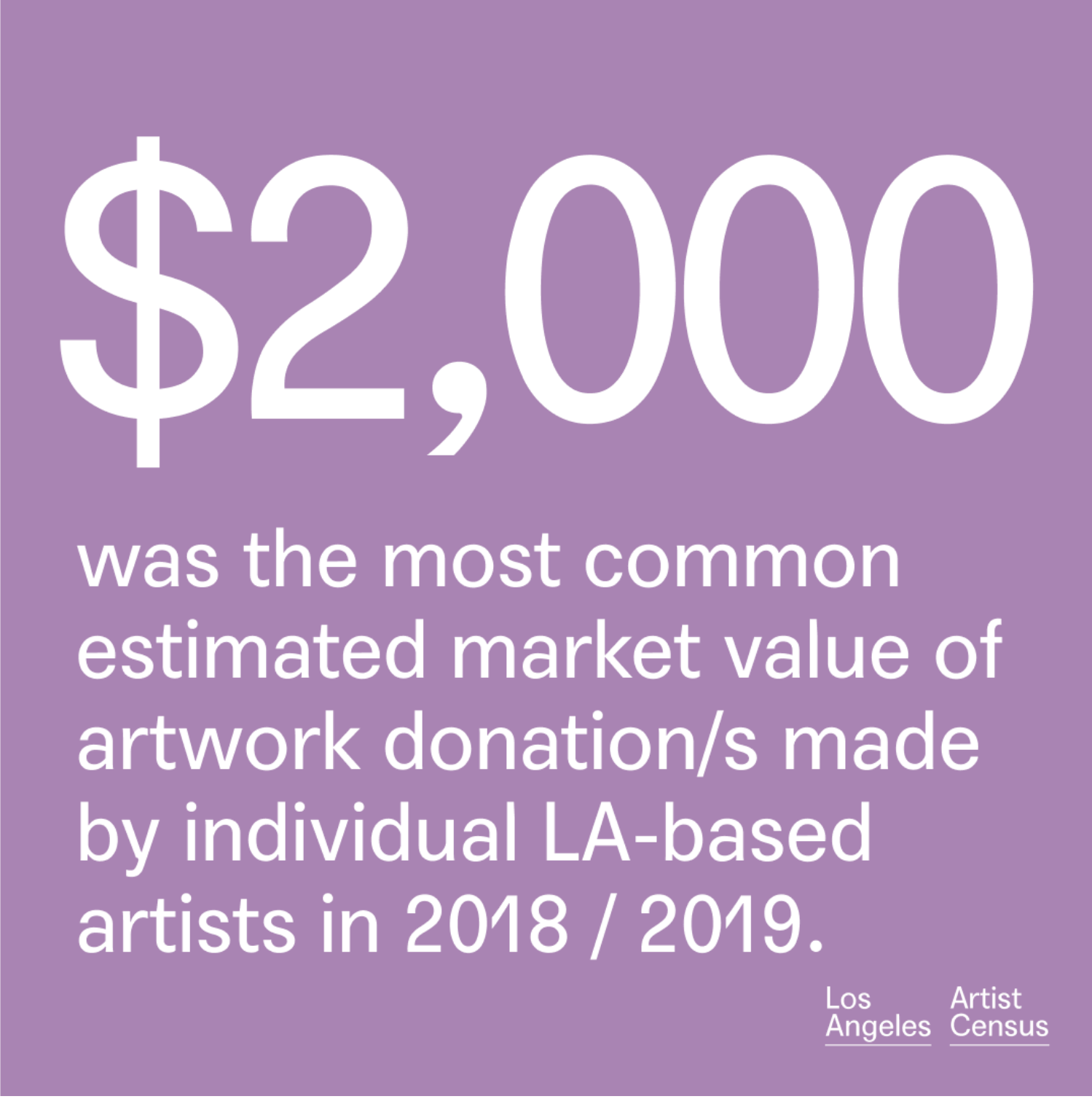
This data indicates that it is not uncommon for artists to be asked to donate artwork to nonprofit organizations and demonstrates one of many ways in which local artists contribute to the public good.



👑 VALUE OF ARTISTS' DONATIONS

The total estimated market value of artwork donations to nonprofit fundraisers in 2018 / 2019 reported by a sample of 554 local artists, amounted to \$3,076,359. For each respondent who donated artwork to these fundraisers, the estimated total market value was most commonly \$2,000.

According to [Data Dispatch #2: Art Earnings and Expenses](#), 72% of respondents earned \$5,000 or less from their art practice. This means that a donation worth \$2,000, while significant in itself, is also a substantial contribution for most artists relative to their art income.



The Los Angeles Artist Census (LAAC) is an artist-run research initiative that gathers and publishes data about the lives and practices of LA County visual artists. For more information [visit our website](#) and [follow us](#).